



CONSUMER



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Making available consumer goods globally, from factory to final customer

Kuehne + Nagel delivers strategic logistics solutions to the consumer goods industry on every portion of the supply chain, with services that address the unique challenges of FMCG (Fast Moving Consumer Goods), Drinks and tobacco, Lifestyle, Retail and home companies. Our experts serve some of the World’s largest and most respected companies in these segments driving logistics efficiency, optimization and creating competitive advantages.

With a comprehensive menu of logistics solutions, Kuehne + Nagel make available consumer goods globally, from factory to the end customer (B2C, B2B) at the right place and at the right time. In addition to this, we match the physical movement of goods with near-real-time information on the status of cargo providing deeper levels of shipment visibility and monitoring for adequate decision making. Orders and inventory visibility

can be visible even to product ID and SKU levels, critical for planning, production and sales in the retail segments.

Key shipment, container, order, information is made available via our Web-based tracking tool, KN Login, allowing you to:

- Instantly know where your shipments are in the transport cycle.
- Reduce inventory through improved planning.
- Reduce administrative costs. Your people spend less time on phones and fax machines tracking and processing shipments.
- Identify supply chain failures early, triggering contingency planning according to business rules
- This visibility and monitoring service supports an array of services along the supply chain, specifically tailored to meet the needs of Consumer companies.

VISIBILITY & MONITORING

Our supply chain solutions are specifically tailored to the meet the needs of Consumer companies



ABOUT KUEHNE + NAGEL

With approximately 76,000 employees at some 1,300 locations in over 100 countries, the Kuehne + Nagel Group is one of the world’s leading logistics companies. Its strong market position lies in the seafreight, airfreight, contract logistics and overland businesses, with a clear focus on high value-added segments such as IT-based integrated logistics solutions.



OUR SERVICES

ORIGIN LOGISTICS

On the ground support at origin to handle the movement of goods direct from the factory, if necessary. Our services include:

- **Vendor Management.** Work closely with consumer vendors to ensure they clearly understand your business requirements, including administrative processes, communication standards and physical goods flow.
- **Container Loading/ optimization.** By SKU, color or size, depending on how the consignee wants to receive the goods according to business rules
- **Consolidation.** Reduce freight costs by consolidating multiple vendors' product into one shipment.

INTERNATIONAL TRANSPORTATION

During peak seasons, importers can have difficulty getting carrier capacity. Our shipment volumes, together with strong partnerships with prime carriers, give you access to multiple sailings and flights per week for maximum flexibility.

- **Seafreight.** Largest ocean freight forwarder in the world, with full capability to manage Less-Than Container Load (LCL) and Full-Container-Load (FCL).
- **Airfreight.** Variety of service levels based on time and cost parameters. Solutions include gateway programs to key markets areas to ensure uplift via blocked space and "next-flight out" services for time-sensitive cargo (Emergency management)
- **Overland.** Tailor-made door to door solutions across NAFTA and Central America regions. Through strategic alliances with preferred carriers allowing leveraging cost structure to access preferred rates and guarantee equipment availability.

DESTINATION LOGISTICS

All the necessary services to process goods efficiently from destination to final customer:

- **Customs Brokerage.** Range of basic and value-added services to move your shipments through customs quickly and efficiently. Skilled customs professionals at 750 global offices can access documents while goods are in transit, allowing customs pre-clearance (in some markets) or completion of customs documentation prior to arrival (Inspection at origin).
- **Deconsolidation/Direct-to-Store Delivery.** Import deconsolidation services, ability to cross dock and ship products to your distribution centers or direct to store, reducing transit times and eliminating touch points.

WAREHOUSE

In-place global network of distribution centers for companies with a need for a high-performance and flexible distribution infrastructure:

- **Pre-retailing and value add services.** Variety of value-added services – ticketing, labeling, kitting, POP display building – that enable movement of store-ready goods to the retail floor.
- **Seasonal storage / overflow management.** Global network of multi-client warehouses that can serve as your virtual DC network for unusual demand spikes. Operation planning enables our consumer clients reduce impacts on extra space and labor in a given month, mitigating fixed capital expenses that parallel your revenue stream

DISTRIBUTION

Manage all your outbound transportation needs, including:

- **Network optimization.** Application of tools to design and validate an optimal retail warehouse and transportation network providing the right mix between transport modes (FTL, LTL) creating additional savings and efficiencies
- **Multi-modal analysis & carrier selection.** Non-asset based approach to carrier selection, leveraging our relationships and volumes with reliable carriers of all modes to create the best match with your cost and service requirements.
- **Last Mile & Store Delivery.** Our primer carrier parcel network and alliances provide the rapid and efficient response consumers require today. Efficient management of store shipment deliveries for high-volume and high-speed environments for retail include sequential loading of trucks for milk runs, coordination to meet tight shipment windows, creation and transmission of advance shipping notices (ASN).



CONTACT US

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